STANDARD LAUNCH

- 90 minute content and structure strategy session
- Step-by-step 4 section work list via Asana, including:
    - The 5 "W"s of Podcasting
    - Content
    - Equipment
    - Tools and Workflow
    - Hosting, Web, Socials
- Weekly e-mail support and encouragement
- Equipment recommendations and workflow optimization
- A practice episode/interview with me to confirm sound, structure, and symmetry